



# Columbus Square Herald

[www.MyColumbusSquare.com](http://www.MyColumbusSquare.com)

October 2011

## WEBSITES ARE NOW FREE FOR OHIO BUSINESSES!

Recently, **Google**<sup>®</sup> announced **Ohio Get Your Business Online**.

This is the perfect opportunity for our tenants in Columbus Square Shopping Center who do not have a website to put your store on the internet for the first year, **FREE!** We suggest that you read the article below, and start today to make your business available to the world by going to the website at [www.OhioGetOnline.com](http://www.OhioGetOnline.com).

**Google**<sup>®</sup> worked with local partners to design the program, **Ohio Get Your Business Online**, which will help drive economic growth by giving Ohio businesses the tools and resources to establish a website, find new customers, and grow their business.

Ohio Get Your Business Online is an easy and fast way for Ohio businesses to get a website. Google is partnering with **Intuit**<sup>®</sup> to provide its popular Intuit Websites offerings for free including an easy-to-build website, a customized domain name and web-hosting for one year. Participating Ohio businesses also receive a local business listing on Google Places and free tools, training and resources to succeed online.

Small businesses need to be online because that's where their customers are. While 97% of Americans look online for local products and services, 50% of Ohio small businesses do not have a website or online presence. The perception that getting online is complex, costly and time-consuming has prevented many small businesses from taking the first step.

"Small businesses are missing out on a huge opportunity to reach new customers in Ohio and beyond," said Sam Sebastian, Director, Local & B2B Markets for Google. "Ohio Get Your Business Online will help make it fast, easy and free for Ohio businesses to get online."

"As a leading provider of small business solutions, we have witnessed the growth small businesses have seen from getting online," said Ralph Matlack, Group Product Manager at Intuit. "We are excited to offer Intuit Websites for free to all the wonderful small businesses in Ohio and to help them create a customized presence that represents their unique brands."

"Every day we see more and more people realize that meeting face-to-face to collaborate is by far the best way to get things done," said Mary Telesco, VP of Meetup. "There are thousands of Small Business Meetup members helping each other succeed every day by connecting with one another, in-person. That is exactly why we are thrilled to partner with Google on this initiative --- small business owners getting online together is better than going at it alone!"

"Small businesses need to use every tool in the toolkit these days to remain competitive," said Karen Shauri, Director of the Ohio Small Business Development Centers. "A website is one of the most basic tools for Ohio's small businesses and we are ecstatic to partner with Google to help Ohio businesses make the jump online."

Businesses across Ohio can visit [www.OhioGetOnline.com](http://www.OhioGetOnline.com) to quickly and easily get online today, FREE for the first year. The program will be available online for a year.

**Ohio Get Your Business Online** is made possible by Google in partnership with Intuit, Meetup, American Small Business Development Centers, SCORE, Ohio Small Business Council, Ohio Council of Retail Merchants, Ohio Small Business Development Centers, TechColumbus, Center for Entrepreneurship at Fisher College of Business, Columbus NAACP, Ohio Hispanic Chambers of Commerce, Hispanic Chamber of Columbus, Columbus chapter of the National Association of Women Business Owners, Network Columbus, Asian-American Commerce Group, Dayton Area Chamber of Commerce, Northwest Ohio Regional Economic Development, Ohio Department of Development-Minority Business Enterprise Division, Cincinnati Regional USA Chamber, Cincy Tech, Lima/Allen County Chamber of Commerce, Rhodes State College/SBDC.



**Vaude-Villities** is back for its 70th annual spring show coming in April of 2012, at the Northland Performing Arts Center, their exciting new home, with all the color, talent and energy that has made Vaude-Villities a Columbus tradition for 69 years. Vaude-Villities singers and dancers are all local talent. They are supported by a professional orchestra, treating audiences to an assortment of musical styles from old favorites to Broadway and Hollywood to Rock & Roll. Don't miss this year's spectacular!

## Property Management News

### PAVING

Extensive paving repairs have been completed. The concrete service road on the south side has also been cut and fixed, and is now in like-new condition.

The entrance at Fuji Drive, beside the Sunoco station, is scheduled to be repaired and the City will be re-working the traffic light controls in the pavement at the same time. This entrance will be closed for short periods from time to time for the repairs.

### TIPS

Rear security lights – they are very important. If yours are not working, call Property Management at 614-457-6650 and we will get them in operation for you.

Beat the cooler weather and get your store's windows washed now, before it gets too cold. You may also want to hose down your front sidewalk and take a look at the rear unloading areas.

### REMINDERS

Ice and snow removal from sidewalks in front of the stores is the individual responsibility of each tenant. Take some time to be sure your front door and sidewalks are free of ice and snow. Also, watch the areas around your rear doors to be sure a delivery person does not slip and get hurt.

## SPRING SHOW AUDITIONS

### DANCE AUDITIONS:

NOVEMBER 6 (SUN.) 1PM  
NOVEMBER 9 (WED.) 6PM

### VOCAL AUDITIONS:

NOVEMBER 13 (SUN.) 1PM  
NOVEMBER 15 (TU.) 6PM

Auditions will be held at the Northland Performing Arts Center, 4411 Tamarack Blvd, Columbus, Ohio. If you have a conflict with these dates, phone 614-488-8689 for an appointment for a vocal audition.

### VV Production Presents: Santa's Grotto

Saturday, December 3, 12:00PM to 3:00PM

### VV Productions Presents:

#### Music & Memories, A Christmas Celebration

Friday, December 9, 6:30PM Dinner Buffet, 8:00PM Concert  
Saturday, December 10, 4:45 Dinner Buffet, 6:30PM Concert  
Sunday, December 11, 3:30 Dinner Buffet, 6:30 Concert

### Spring Show

Wednesday, April 10 through Monday, April 15, 2012.

For more information, call 614-262-7469, or email: [info@vvproductions.com](mailto:info@vvproductions.com).

The heating season is here! Each tenant should have their heating system checked by a licensed and reputable service company. Proper service to your equipment will save energy and extend the life of the equipment. The filters in your units need to be changed frequently to assure proper operation.

## Leasing

We will welcome 2 new tenants, **Comfort Dental** and a new Hair Salon early in 2012.

Solay Bistro has a new website: [www.solaybistro.com](http://www.solaybistro.com).

## facebook

The Hadler Companies now have a Facebook page. Follow Us and Like Us at: [www.facebook.com/hadlercompanies](http://www.facebook.com/hadlercompanies).

If you know anybody who is looking for retail space, please have them call Stacie Warren at 614-545-6230, or email her at [swarren@hadlercompanies.com](mailto:swarren@hadlercompanies.com).

## Tenant Anniversaries

Columbus Square congratulates our tenants with business anniversaries in October:

- Tobacco Discounters – since 1995
- Avis Rent-A-Car – since 2000
- All Star Chiropractic & Wellness – since 2007
- C.B. Photography – since 2009

Columbus Square is owned and managed by:



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