



# Columbus Square Herald

[www.MyColumbusSquare.com](http://www.MyColumbusSquare.com)

March 2010

## HELP US WELCOME OLLIE'S TO COLUMBUS SQUARE

Columbus Square welcomes **Ollie's Bargain Outlet!** The store will be located in the former Drug Emporium space in the northeast part of the center, near Kroger, National College and Columbus Square Bowling Palace. This is their first location in Columbus, with 14 other stores in Ohio. We're pleased Ollie's has chosen Columbus Square over many

other vacant storefronts in the Northland area. They will open soon after renovations are complete. Keep watching in this newsletter for their Grand Opening.

Here is Ollie's description of their operations from their web site at [www.olliesbargainoutlet.com](http://www.olliesbargainoutlet.com) :

### **OLLIE'S** Bargain OUTLET

*"Ollie's Bargain Outlet is the Mid-Atlantic's largest retailer of closeout, surplus, and salvage merchandise. Our 81 'semi-lovely' stores sell merchandise of all descriptions and some beyond description.*

*You'll find lots of famous brand name goods in every department, like housewares from Rubbermaid, Mirro, Ekco, and Anchor Hocking, toys from Mattel, or sporting goods from Igloo. Ollie's buyers scour the world looking for closeouts, overstocks, package changes, manufacturer refurbis, and irregulars.*

*Much of the merchandise comes direct from the finest manufacturers in the country and abroad. For instance, if a manufacturer makes too much of an item, or changes their packaging — Ollie's will buy the discontinued or overstock*

*items. So you will always find famous brand name products at Ollie's...but it could be last year's color or pattern that traditional retailers won't sell.*

*We also work with insurance companies to buy salvage merchandise. If a store in your neighborhood has a fire, Ollie's may purchase the inventory and put it in our stores at drastically reduced prices! Yes, there may be a little smoke on the stuff, but it'll be so cheap that you won't mind!*

*Ollie's has also liquidated major retail centers, working very closely with financial institutions. When companies liquidate, the bank will often dispose of the remaining inventory and turn it in to cash. Ollie's brings the goods back to our stores, or runs the liquidation sale on site.*

*Folks, everything you buy at Ollie's is covered by our 30-day "No Hard Time" Guarantee. If for any reason you are not completely satisfied with your purchase — return it within 30 days for a full refund (with sales receipt)."*

## ALL TENANTS ARE AUTOMATICALLY NABA MEMBERS

Through a special arrangement with The Hadler Companies, every tenant at Columbus Square is automatically a member in good standing of the **Northland Area Business Association (NABA)**. This ongoing benefit is free to you, and is a minimum \$50/year value, depending on the number of your employees. ***We encourage you to get involved.***

Member benefits include: networking and educational events like "Lunch-and-Learns," Business-After Hours, annual Golf Tournament, happening throughout the year, NABA's website ([www.shopnorthland.com](http://www.shopnorthland.com)), email updates, NABA's committees—which serve you and invite your participation—and much more.

Since 1999, NABA has been the premier advocate and voice of business in greater Northland, and:

- Was a major player in the formation of the Morse Road Special Improvement District (SID);

- Created the 161 Task Force for beautification and redevelopment on E. Dublin Granville Road;
- Started the Northland Area Business Watch (NABW) to network area businesses in reporting and fighting crime;
- Maintains a vital working relationship with all levels of government; and
- Continuously campaigns for all to "Shop Northland First."

For news and general info, visit [www.shopnorthland.com](http://www.shopnorthland.com). Send an email to [info@nabacolumbus.org](mailto:info@nabacolumbus.org) to get in the NABA communications loop. Call Membership Services Director Mark Higdon (614-578-9787) to see how you can become involved in NABA.



## Property Management News

### SPRING WEATHER

Spring is just around the corner. When the weather warms up, it's time to clean up around your store. Washing the front windows and hosing off the sidewalk is a good way to present your best appearance to your customers. A clean sidewalk makes a good impression, and also keeps the dirt out of your store.

Check the signs in your windows. Are they current, clean, neat and straight? "LESS" can be "more" when it comes to getting noticed for your front window signs.

Be sure to take a look out behind your store around your dumpster to be sure everything is in order. By the way, we advise tenants to lock the lids of their dumpsters to stop people from digging into the trash and throwing it on the ground.

Warm weather will soon mean AIR CONDITIONING. You should have your equipment checked by a reputable commercial Heating and Air Conditioning company. Don't wait until the hot weather is here as these companies are then swamped with calls and a repair could be delayed. Many of these companies have "*Spring Specials*" that may save you some money by doing the check earlier in the season.

### DAYLIGHT SAVINGS TIME

Daylight Savings Time started at 2 AM on Sunday, March 14, and you should have reset your clocks **AHEAD** one hour. On Sunday, November 7, you should set your clocks **BACK** one hour.

Remember, your store sign is a "**silent salesman**" - it tells prospective customers who you are. We recommend signs be lighted from dusk to dawn to get the most benefit from all the car traffic in the area. The time change can be confusing, so if you need some assistance with your sign timer, call Property Management at 614-457-6650 and we will help you.

### NEW CENTER SIGN INSTALLED ON CLEVELAND AVENUE NEAR SUNOCO



## Leasing

You've already seen the article on the front page of this newsletter about **Ollie's Bargain Outlet**, and we are very pleased to be in the final stages of filling the 30,000 SF of former Drug Emporium store. **DMK Computers** is soon moving into the Plaza Shoppes. **Ibiscus Child Care** is still waiting on city approvals.

Calls are starting to pick up for leasing information, and Hadler is actively showing and marketing the property to prospective tenants.

### Tenant Anniversaries

Columbus Square congratulates our tenants with business anniversaries in March:

- Appliance Parts Center - since 1995
- Mikala Nail Supply - since 2007
- The Frame Shop - since 2008
- Crown Bakery - since 2008



Join us for a  
NORTHLAND COMMUNITY  
**CLEANUP DAY**  
on SR-161

Meet at the  
Sharon Woods Center  
behind Jiffy Lube, 1800 East Dublin Granville Rd (at Sharon Woods Boulevard) on

**Saturday, April 10, 2010**  
**9:00 am - 12:00 noon**

Help us remove trash and debris from the shoulders and culverts of SR-161 to improve its appearance and to prevent these materials from being shredded during mowing activities on the corridor this summer.

Bags, gloves, safety vests and pick-up tools will be provided.  
Please wear brightly colored clothing and sturdy, waterproof footwear for safety!

*Businesses on SR-161 are invited to partner with us on this project!*

For more information or to RSVP, please contact NABA SR-161 Task Force Chair Dave Cooper at (614) 888-2201 or email [cleanupday@myncc.org](mailto:cleanupday@myncc.org).



Presented by the  
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with support from  
Keep Columbus Beautiful, the  
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and the NABA SR-161 Task Force



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